

# Skills for Business Programme

Skills for Business is a programme for young entrepreneurs currently affected by unemployment but with a passion for future business success.

Successful applicants will work with their mentor prior to start-up and through the first 12 months of operating their business.

Support will focus on implementing the business plan. In addition, the young entrepreneurs will access specialist professional advice, training and financial support.



If you have a business idea and have ever wondered what it would be like to be your own boss, then Skills for Business could be just the starting point for you.

## Criteria

- Aged between 16 and 24
- Currently unemployed / underemployed, about to leave school or at risk of redundancy
- Must attend virtual session with business adviser to assess viability of business idea
- Must be able to commit to milestone meetings and attend a series of recommended webinars over the course of the programme



**SKILLS FOR BUSINESS PROGRAMME**

## Support

Each applicant will have a dedicated coach who will help you to build a tailored action plan for your time on the programme. There will be an opportunity to access specialist training and peer to peer support. Viable businesses will also receive grant funding of £1,000 towards the start-up and running costs of their business.

## Helping set everything up properly

Your coach will support you to develop a viable business plan and provide a better understanding of your market. You will work towards producing a confident forecast of potential sales and learn how to keep essential business records.

This will help you to understand how to measure your success and give you the knowledge of your legal requirements. You will learn about the appropriate marketing tools for your industry/product/service, whilst giving you the confidence to plan for the future of your business.



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## SKILLS FOR BUSINESS PROGRAMME



## Business Mentoring

Working in partnership with Developing the Young Workforce, we will be running virtual networking sessions quarterly, linking in entrepreneurs and business owners for the following topics

- Bringing Your Idea to Life
- Managing Your Business Finances
- Finding Customers
- Using Technology in your business

There will be less formal monthly peer to peer networking for participants to join and speak to their business adviser.

For more information please contact:



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