

Education Services Photography and Video Consent Form

This form explains the reasons why and how West Lothian Council and Whitburn Academy may use images and videos of you /your child.

Please read the form thoroughly and detail your agreement as appropriate.

Why do we need your consent?

We use images and videos of children for a variety of different purposes while they are at school. These images are the child's personal information. We will not use these images without the consent of you or, where appropriate, your child.

Why do we use images and videos of pupils?

We use images and videos of pupils as part of school displays, to celebrate school life and pupils' achievements and to evidence pupil learning. We may take images or videos of individual pupils and groups of pupils to use on social media, the school website or blog and in the school handbook and other printed publications, such as a newsletter.

How will images and videos of pupils be used?

- Where the school uses images of individual pupils, the name of the pupil will not be disclosed.
- Where an individual pupil is named in a written publication, an individual photograph of the pupil will not be used to accompany the text.
- The school will ensure children are aware that their photograph is being taken and the reason for that.
- The school may use pictures of pupils and teachers that have been drawn by pupils.
- The school may use photographs or videos of work created by pupils.
- The school may use group or class images or videos with general labels, e.g. 'sports day'.
- The school will only use images and videos of pupils who are fully dressed, i.e. schools would not display an image of a pupil in swimwear.
- The school may arrange for a professional photographer to take class/individual photograph of your child which will be available to purchase annually. These images will not be stored by West Lothian Council.

Who else uses images and videos of pupils?

The school may be visited by local or national media and press, who take images or videos of school events, and celebrations. Where pupils will appear in these images and videos, additional consent will be sought before any image or video is used.

Who will be able to see the images and videos of pupils?

Where the images only appear in the school as part of school displays, anyone who visits the school will be able to see the images.

Where the images appear on social media, on the school website or in any other publication which is available to be distributed, anyone in the world could see the images.

Who is storing the images?

West Lothian Council will store the images in accordance with data protection law.

How long will the images be stored?

We will not re-use any photographs or recordings a year after the pupil leaves this school. Photographs and videos published on our school website and social media feeds may remain indefinitely.

Your rights

You have a number of rights under data protection law, including the right to request your information and to request that the information be amended if incorrect or, in some circumstances, erased. To make a request for information, amendment or erasure, you will need to put your request in writing to West Lothian Council, West Lothian Civic Centre, Howden South Road, Livingston, West Lothian, EH54 6FF

If you have any questions or concerns about how your information is used, please contact the Head Teacher. You can also contact the Data Protection Officer, West Lothian Council, West Lothian Civic Centre, Howden South Road, Livingston, West Lothian, EH54 6FF, email: DataProtectionOfficer@westlothian.gov.uk. More information about data protection and how it applies to you, including how to make a complaint, is available from the Information Commissioner's Office.

Providing your consent

Please read the following options thoroughly and provide your consent as appropriate by ticking either 'Yes' or 'No' for each criteria.

I provide consent for West Lothian Council and Whitburn Academy to:				
Photograph and video my child for "in school use" including learning logs and journals, in school displays; both wall displays and electronic screen displays.				
	Yes		No	
Share my child's data with any school-appointed external photography company for official school photos. This includes the following: • Name • Class This will happen annually and these photographs will be made available for you to purchase.				
	Yes		No	
Use images and videos of my child online, this includes the school website and/or blog and the school social media channels; X (Previously known as Twitter)				
	Yes		No	

- This consent is valid, unless withdrawn or amended, during the time your child attends this school.
- Consent will be recorded on the school's Management Information System and will be retained as part of the pupil's education record which is held for five years after the pupil leaves school, unless there is a legal reason to keep it for longer.
- A pupil has the right to withdraw or give consent themselves when they reach the age of 12 if the child has the capacity to do so.
- Consent can be withdrawn at any time by the parent/carer or young person if 12 or over.

Name of pupil:	
Date of birth:	
Name of person giving consent (parent/carer or pupil if age 12 or over):	
Signature:	
Date:	